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Issue Focus

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Mining Sector Asked to Align CSR with Sustainability

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Thought of the Month

CSR is not an expense — it is an investment in society.

AI Changing CSR in India

Indian companies are increasingly using Artificial Intelligence, data tracking, and digital tools to improve CSR transparency, measure impact, and target beneficiaries better in 2026. There is also a shift from donation-based CSR to outcome-based CSR.

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Palghar District Seedball Creation Campaign 2026



Palghar: The Seedball Creation Campaign conducted in Palghar district on 18 April 2026 received special appreciation from Guardian Minister Ganesh Naik on Maharashtra Day (1 May). He praised the students of Palghar district and stated that the initiative, made successful through large - scale student participation, has become an inspiring step towards environmental conservation.

Under the Palghar District Seedball Campaign, a total of **24,62,509** seedballs were prepared with enthusiastic participation from 3,69,403 students, teachers, headmasters, School Management Committees, Gram Panchayat officials, and environmental citizens from 2,495 schools across the district.

A key pillar behind the success of this campaign was the committed support of **Strugence Benevolent Foundation**, which played a major role in strengthening the initiative through seed donations, motivation, environmental guidance, and active collaboration with district authorities. The Foundation's dedication towards sustainable development, tree plantation, environmental sustainability, social welfare, women empowerment, rural development, water conservation, healthcare, education, green energy and community welfare added strong momentum to the campaign.

The campaign was carried out from 25 March to 18 April 2026. Students and parents from the Zilla Parishad School at Lilakpada made a remarkable contribution. Students from Classes 1 to 4 from Lilakpada-Kosbad collected **230 kg** of seeds, while a total of 470 kg of seeds were collected overall

Along with **Strugence Benevolent Foundation**, Duhita Foundation and Wadeshwar Mahadev Trust also extended valuable support by donating seeds for the campaign. The seedballs prepared on 18th April will be gradually dispersed at suitable locations during the monsoon season. The objective is to promote large - scale tree plantation, increase green cover in Palghar District and create awareness among school students about nature conservation and environmental protection.





The successful execution of the campaign was carried out under the guidance of District Collector Dr. Indu Rani Jakhad, Chief Executive Officer Manoj Ranade, Resident Deputy Collector Bhagade, Assistant Collector Vishal Khatri, District Agriculture Superintendent Nitesh Bhageshwar, Deputy CEO Ashok Patil, Secondary Education Officer Ashok Patil, and Primary Education Officer Sonali Matekar.

Officials from all eight talukas, including Block Development Officers, Group Education Officers, Education Extension Officers, Centre Heads, and State Ideal Teacher Award recipient Shailesh Raut, actively supported the campaign. Palghar district's "Seedball Man" Deepak Desale and presenter of the campaign Santosh Ankarm also played important roles.

During the Maharashtra Day function, individuals who made notable contributions were honoured with certificates, mementos, and seedballs. MLA Rajendra Gavit and Superintendent of Police Yatish Deshmukh were present on the occasion.

This initiative was not limited to seedball production alone. It also created environmental awareness among students and strengthened the concept of learning by doing. The plants expected to grow from these seedballs during the monsoon will help increase the green belt in Palghar and support water conservation, soil preservation, and biodiversity protection.

The contribution of **Strugene Benevolent Foundation** stands out as a shining example of how NGOs, government authorities and citizens can work together to create a greener and more sustainable future.

"Together, we planted hope for future generations"

लोकायत्ता पालघर

पालघरमध्ये २४ लाखांहून अधिक बिजगोळ्यांची

सामना

दैनिक चालु वार्ता

पालघरमध्ये सीडबॉल अभियानातून हरित क्रांतीची बीजे

३.६९ लाख विद्यार्थ्यांच्या सहभाग; २४.६२ लाख सीडबॉलस निर्मिती, पावसाळ्यात व्यापक पेरणीचा संकल्प

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पुण्य नगरी

सीडबॉल दिनाची पालघरमध्ये भरारी

प्राथ्यांकडून २४ लाख जगोळ्यांची निर्मिती

२४ लाख सीडबॉल रुजणार आणि बहरणार

पालघरमधील जंगल आणखी घनदाट होणार

बुलेंट देन, मोठे कारखाने तसेच अन्य प्रकल्पांच्या नावाखाली पालघर जिल्ह्यात गेल्या काही वर्षांत मोठ्या प्रमाणात वृक्षतोड झाली आहे. जंगलाचा हा हास थांबविण्यासाठी आता विद्यार्थ्यां पुढे सरसावले आहेत. २ हजार ४९५ शाळांमधील ३ लाख ६९ हजार ४०३ विद्यार्थ्यांसह शिक्षकांनी तब्बल २४ लाख ६२ हजार ५०९ सीडबॉल तयार केले आहेत. चिखलाचा गोळा तयार करून त्यामध्ये बी पुरली जाते. हे सीड बॉल पावसाळ्यात जंगलातील विविध ठिकाणी फेकले जाणार आहेत. त्यामुळे वेगवेगळ्या जातीचे उदयून झालेली जंगले पुन्हा घनदाट होणार आहेत.

पालघरमध्ये सीडबॉल अभियानातून हरित क्रांतीची बीजे

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दैनिक चालु वार्ता पुणेच्या पालघर - प्रतिनिधी मिलित चुरी

पालघर : पर्यावरण संवर्धनाच्या दृष्टीने लोकप्रियता प्राप्त झाल्या असून या उपक्रमातून २४.६२ लाख सीडबॉल तयार केले जाणार आहेत. या उपक्रमातून जंगल घनदाट होणार आहे. या उपक्रमातून जंगल घनदाट होणार आहे. या उपक्रमातून जंगल घनदाट होणार आहे.

पुण्य नगरी

सीडबॉल दिनाची पालघरमध्ये भरारी

पुण्य नगरी : पालघर जिल्हातून २४ लाख सीडबॉल तयार करण्याचा उपक्रम सुरू झाला आहे. या उपक्रमातून जंगल घनदाट होणार आहे. या उपक्रमातून जंगल घनदाट होणार आहे. या उपक्रमातून जंगल घनदाट होणार आहे.



Maharashtra ZP Schools Need Urgent Infrastructure Support CSR Partnerships Can Transform Rural Education

Mumbai, Maharashtra | May 2026 — Thousands of students studying in rural and tribal Zilla Parishad (ZP) schools across Maharashtra continue to face infrastructure shortages such as damaged classrooms, poor sanitation, lack of digital learning tools, drinking water issues, boundary walls, furniture shortages, and unsafe school buildings. With growing focus on quality education, there is now a strong call for Corporate Social Responsibility (CSR) partnerships to help modernize these schools.

The Government of Maharashtra has recently announced plans to strengthen Marathi and Government schools with improved facilities including drinking water, toilets, digital infrastructure, playgrounds, and school buildings.

In another major step, the state has selected 412 government schools in the first phase of a broader 1,500 - school transformation programme, where schools will receive physical and educational infrastructure upgrades.

Major Infrastructure Needs in ZP Schools

Across districts such as Palghar, Nashik, Thane, Gadchiroli and Yavatmal, common requirements include:

- 1) New classrooms and repair of old structures
- 2) Separate toilets for girls and boys
- 3) Safe drinking water systems
- 4) Benches, desks, cupboards, blackboards
- 5) Smart classrooms and projectors
- 6) Computer labs and STEM labs
- 7) Solar power systems
- 8) Playground development
- 9) Boundary walls and gates
- 10) Libraries and reading rooms
- 11) Rainwater harvesting systems
- 12) CCTV and safety systems



Successful Examples Show CSR Impact

CSR - led interventions have already improved rural schools in several places. In Thane, support was provided to a Zilla Parishad school for washrooms, water purifiers, furniture, and educational facilities benefiting tribal students. In Nagpur rural areas, 100 abandoned buildings were converted into digital libraries with Wi-Fi, computers, and study facilities, showing how community-led infrastructure can uplift education.

Why CSR Should Support ZP Schools Now

Supporting ZP schools creates measurable impact in:

- 1) Rural education quality
- 2) Girl child retention through sanitation facilities
- 3) Digital inclusion
- 4) Tribal and backward region development
- 5) Employability and future readiness
- 6) ESG and SDG aligned outcomes
- 7) Strong community goodwill for companies



Appeal to Corporate India

Companies under CSR are encouraged to adopt ZP schools district - wise and create model campuses in partnership with district administrations, NGOs, and local communities.

Even a modest CSR investment can transform a village school into a safe, smart, and inspiring learning centre for children.

Suggested CSR Project Themes

- 1) Adopt ZP Schools in Tribal Belt
- 2) Smart Classroom Mission Maharashtra
- 3) Girl-Friendly School Sanitation Drive
- 4) Solar Schools Programme
- 5) Library in Every Village School
- 6) STEM Labs for Rural Students
- 7) School Beautification & Safety Campaign



Special Opportunity for Palghar

With large tribal populations and many rural schools, Palghar is one of the most deserving districts for CSR - backed ZP school transformation through infrastructure, digital learning, nutrition, and green campus development.

Closing Message

Investing in ZP school infrastructure is not charity—it is an investment in Maharashtra's future workforce, villages, and nation-building.



CSR spending by NSE-listed firms jumps 23% to ₹22,212 crore in FY25

• Top 10 CSR spenders (FY25; Rs in crore)

COMPANY	CSR EXPENDITURE
RELIANCE INDUSTRIES	1,309.50
HDFC BANK	1,068.03
TCS	960.00
ONGC	929.08
ICICI BANK	801.12
TATA STEEL	584.61
INDIAN OIL CORP	583.03
INFOSYS	526.26
ITC LTD	461.50
NTPC LTD	362.94

SOURCE: PRIMEINFOBASE.COM

CSR spending by NSE-listed firms jumps 23% to ₹22,212 crore in FY25. Corporate Social Responsibility (CSR) spending by companies listed on the National Stock Exchange main board rose sharply by 23 per cent to Rs 22,212 crore in 2024 - 25, compared to Rs 18,011 crore in the previous financial year. The increase in CSR expenditure was driven by a 22 percent rise in the average net profit of these companies over the preceding three years, which determines mandatory CSR spending under regulatory norms. As per the Companies Act, eligible firms are required to spend two percent of their average net profits of the last three financial years on CSR activities.

CSR Spending Rises, But Systemic Impact Still Limited

Corporate Social Responsibility (CSR) spending in India continues its upward trend, growing 16% in FY24. Of 2,142 NSE-listed companies, 1,154 were mandated to spend ₹22,732 crore in FY25, with ₹ 22,212 crore actually deployed. Participation remains strong with 98% compliance.

Top contributors included **Reliance Industries, HDFC Bank and TCS** while the top 10 companies accounted for 34% of total CSR spending.

Education and healthcare remained priority sectors, with Maharashtra, Gujarat and Tamil Nadu receiving the largest share.

Redefining CSR and Driving Sustainable Social Impact: An Interview with R. Pavithra Kumar of JSW Foundation



The insights shared by R. Pavithra Kumar present a strong vision for the future of Corporate Social Responsibility in India. He highlights that CSR is no longer limited to philanthropy, but has evolved into a strategic force for long-term social transformation. Through focused investments in women's empowerment, youth skilling, climate resilience, healthcare, livelihoods and community development, corporate foundations can create measurable and sustainable impact.

He emphasises the importance of collaborative partnerships between corporates, governments, NGOs, and local communities to scale solutions effectively. Innovative initiatives such as waste-to-wealth models, outcome-based skilling programmes, and women-led livelihood ecosystems show how social impact and sustainability can work together.

The note reflects that future-ready CSR must be adaptive, data-driven and community-centric. By aligning with national priorities and grassroots needs, organisations like JSW Foundation are contributing meaningfully to inclusive growth, resilient communities, and long-term nation-building in India.

Our Ongoing Programmes

Healthcare

Kem Hospital they need below mention equipment's

1. Flat Panel Digital C ARM Unit
Upgrading to perform real-time diagnostic imaging during critical procedures.
2. Orthopedic operation table
State-of-the-art modular OTs will enhance surgical precision, hygiene, and outcomes.
3. Revision Hip Instruments
Advanced surgery instruments for procedures across specialties'.

Rajawadi Municipal Hospital they need below mention equipment's

1. Arterial Blood Gas Analyzer machine
2. Bera Test Machine and various Hearing assessment equipment's
3. Operation Theatre (OT) table hydraulic
4. Fully Automated Blood Sterile Body Fluid Culture System

Environment and Rural development

We are humbly working to uplift tribal communities in Palghar, Sindhudurg, Wada, Roha, and Dahanu through a life-changing initiative to distribute 1 Lakh fruit-bearing trees. We seek support to bring hope, dignity, and sustainable livelihoods to tribal families, helping them earn up to ₹2 lakh additional income while creating a greener future and protecting our environment for generations to come.

Education

With a deep commitment to social change, we are working to uplift the education standards of 30 ZP schools in Dahanu, Maharashtra, bringing better learning opportunities to children in rural and tribal communities. We are seeking CSR support to improve school infrastructure, digital learning, sanitation, and essential facilities—helping create brighter futures, stronger villages, and hope for the next generation.